CHARACTER SHEET



Mélanie Rossetti

CLASS: CONNECTIVITY ANALYST

I get travel and transport systems to talk to each other.

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LEVEL 15 · 15+ YEARS OF EXPERIENCE

CURRENT QUEST: HELP PRODUCERS SELL MORE

SKILL TREE

- Analyse: read production data
- Lead: teams of all sizes
- Integrate: connect production and distribution
- Support: incidents, training
- Advise and teach

INVENTORY

[REST API] [XML] [EDI] [CSV] [SFTP] [Analyst's magnifier]

GUILD AND BONUS

- Les Sherlocks du Voyage, founder (2020)
- IEFT Lyon, guest lecturer
- Language cafés, co-founder
- Violin, Ora orchestra

UNLOCKED LEVELS

Kuoni France
Event project manager (MICE)
2010
4 mo

SpeedMedia Services
Functional project manager
2011
7 mo

Interface Technologies (Reservit)
Project manager & senior connectivity analyst
2011–2018
6 yrs 5 mo

Héliades
E-commerce & connectivity project manager
2018–2021
3 yrs 8 mo

CMA CGM
EDI / API account manager & business analyst
2021–2023
2 yrs 1 mo

Orchestra (Travelsoft)
4 roles: integration → transport → PM → analyst
2023–present
3 yrs

Les Sherlocks du Voyage
Founder
2020–present
6 yrs

2010 2012 2014 2016 2018 2020 2022 2024 2026

MAIN QUESTS

Reservit

Connect hotel distribution end to end, and help hotels sell direct

ACHIEVEMENT **6.5 years spanning tech and consulting**

Héliades

From charter-only to dynamic pre-packaging, and a new B2C website

ACHIEVEMENT **A more flexible offer, a strong rise in sales**

Orchestra

Connect producers, then help them sell more

ACHIEVEMENT **11 airlines and 1 GDS in 10 months**

"Creativity is intelligence having fun."

PLAYER 2?

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Interactive version with a mini-game: melanierossetti.fr